

BRING YOUR STORY TO LIFE



Let's celebrate your success by sharing your story and inspiring others to take that next step in growing their business. You'll get additional exposure for your business while also helping the SBDC demonstrate its value and maintain funding.

WHAT IS THE PROCESS?

- Phone conversation with our journalist.
- Sign release forms that gives us permission to share your story. www.smallbizla.org/releaseform
- Photoshoot with SBDC photographer (optional).



WHAT QUESTIONS TO EXPECT:

- What inspired you to become an entrepreneur?
- Why did you seek assistance from the SBDC?
- How did your advisor help you solve your business challenges?
- What would you tell others about the SBDC?

HOW WILL MY STORY BE USED?

- Shared on SBDC social media (Twitter & Facebook).
- Included in SBDC newsletter to clients, partners & stakeholders.
- Included in digital and printed materials designed to promote SBDC's no-cost services.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

