



APPLY TO THE SBDC SUCCESS STORY PROGRAM

Congratulations! You have been nominated by your advisor or another member of the team in the LA Regional SBDC Network to be featured in our Success Story Program.

Starting or growing a business isn't easy, so give yourself a big pat on the back for what you've accomplished.

Whether it's launching a new product, making your first sale, hiring new employees, or obtaining capital for expansion, we'd be thrilled to share your story on our website, social media, and reports to our supporters. Highlighting your achievements through our marketing efforts demonstrates the value of our programs and supports future fundraising activities, so that we can continue to provide expert business advising at no cost. You will also be a source of inspiration for would-be entrepreneurs and let them know the SBDC is here to help.

Here are a few examples of the stories we've featured in the past:

- <https://smallbizla.org/stories/opportunity-is-around-the-corner/>
- <https://smallbizla.org/stories/the-sbdc-provides-constant-support/>
- <https://smallbizla.org/stories/from-solopreneneur-to-full/>

Ready to get started?

- Fill out the application below.
- Read and complete the release of information/image agreement below, giving us permission to share your story.
- If chosen, we'll contact you to set up a phone interview and possibly an on-site photo or video session.
- You may hear back from us within a few days or a few months, depending on when we can use your story. Typically, it should take about a month.



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REQUIRED

My Name:

Name of business:

Email:

Business location (address):

When did you start your business (year)?

Who is your business advisor(s)?

Which SBDC center helped you?

- | | | | | |
|------------------------------------|-------------------------------------|--|---|--|
| <input type="checkbox"/> El Camino | <input type="checkbox"/> Pasadena | <input type="checkbox"/> Lead Center | <input type="checkbox"/> College of the Canyons | <input type="checkbox"/> EDC Ventura / Santa Barbara |
| <input type="checkbox"/> LaVerne | <input type="checkbox"/> Long Beach | <input type="checkbox"/> Pacific Coast
Regional | <input type="checkbox"/> Bixel Exchange - LA
Chamber | <input type="checkbox"/> Not sure |

What does your business sell or do?

OPTIONAL

Website:

Social media handles (Facebook, Twitter, etc.):

Please provide a quote or information on how your business advisor helped you solve specific business challenges.

I would like the SBDC to know something about me or my business:

- | | | |
|---|---|---|
| <input type="checkbox"/> specific professional credential | <input type="checkbox"/> race/gender/other owner identity | <input type="checkbox"/> location in a specific city or neighborhood |
| <input type="checkbox"/> business vision | <input type="checkbox"/> business award | <input type="checkbox"/> owner certification (e.g. Disadvantaged Business Enterprise) |



PERMISSION FOR SBDC PARTNERS TO USE MY INFORMATION/IMAGES

Signing this release is voluntary. It is not needed for you to continue to access SBDC services, but it is required to participate in the Success Story Program.

With my signature below, I give permission to the “SBDC partners,” which means:

- the Los Angeles Regional Small Business Development Center (SBDC) Network
- America’s SBDC Network
- California Governor’s Office of Business and Economic Development (GO-Biz)
- the US Small Business Administration (SBA)

To edit and distribute my “images and information,” which means:

- my statements
- photos of me, my business, and/or my products
- my business logo
- my business location
- and any other information that is public or that is not protected by law
- (except . . . fill in blank below with any exceptions)

I understand that:

- My images and information may be used in any and all of SBDC partner publications, including but not limited to
 - websites
 - social media
 - email newsletters
 - advertisements
 - brochures and flyers
 - reports to supporters
- I will not be compensated for my images and information.
- My images and information may be used to publicize the SBDC’s programs or for any other lawful purpose.

REQUIRED:

I have read the entire release form above, and I agree with all of it.

Signature

Email:

OPTIONAL:

I only give permission for my images and information to be reported internally to SBDC partners, not in the SBDC’s public marketing materials.

AND/OR

Please don’t reveal the following:
